WRITE WITH GENERATIVE AI

Using generative AI to write better and faster

You would like to include generative AI in your writing process.

During this 1-day course, the trainer will guide you step by step and explain the basics of generative AI, teach you how to prompt and share use cases in connection with your writing content.

Objectives
Understand the concepts of generative AI
Use ChatGPT to meet your needs

Duration
1 day

Number of participants
6 people

People concerned
Communicators, experts, R&D teams or researchers

Educational resources
Use of AI tools, exercises, case studies, training course manual

Evaluation procedures
Questionnaire at the beginning and at the end of training (self-evaluation)

Program

Understand the concepts of generative AI

Introduction to generative AI
How AI models work (text-to-text)
The challenges of AI : data security, environmental impact, deep fakes, etc.

Use the main generative AI language models to meet your needs

Learn how to prompt
Explore use cases to meet your needs. For example: analyse documents, write content, synthesize texts, etc.

AGENT
MAJEUR