



BOOST YOUR FUNDING APPLICATIONS



Personalized coaching to improve your writing

You are at the head of an innovating project and you want to gain the trust of sponsors.

You only have a few pages to explain a complex reality and to convince people with less knowledge (or none at all) in your specific area of expertise.

Discover how to write effectively and find valid arguments with your coach, all while honing your written application.

You can send your document to your coach and schedule an appointment to receive personal feedback.



Objectives

Target your main message(s)
Streamline your style

Training duration

2 days

Number of participants

1 to 2 people

Audience

Project leaders looking for funding

Educational resources

Theoretical and methodological background, practical exercises, group exchanges, training course manual in PDF format

Evaluation procedures

Questionnaire at the beginning and at the end of training (self-evaluation)



Program

Target your main message(s)

Define your communication objectives
Work on your arguments
Emphasize your strengths
Write catchy titles with new layers of interpretation
Optimize the style and structure of your application

Streamline your style

Simplify and shorten your sentences
Get rid of waffle and jargon
Give rhythm to the content and diversify your expressions
Introduce examples and images