

VIDEO CONFERENCE : PROMOTE YOUR RESEARCH



Training in public speaking

You are going to speak during a research event, using video conference.

How can you adapt your content and posture to this online format?
How can you capture the attention and sustain the focus of an invisible audience? How can you promote your research in a virtual world?

During this video conference training, you will learn how to take full advantage of the tools at your disposal to captivate, unite and develop your network.

Objectives

Manage the technical aspects of a video conference
Build clear arguments
Create a connection with your audience
Show that you are involved physically
Develop your network

Training duration

2 days for a physical training course or 4 half days for a virtual course

Number of participants

Up to 6 persons

Audience

Any person required to speak during meetings, conferences or conventions using video conference

Educational resources

Theoretical and methodological background, practice on material brought by participants, group exchanges, exercises

Evaluation procedures

Questionnaire at the beginning and at the end of training (self-evaluation)

Prerequisites

None

Program

Manage the technical aspects of video conferences

Know the features of the systems used: Zoom, Teams...
Control the quality of sound and image
Choose a suitable location

Build clear arguments

Prepare an efficient framework
Refine your presentation mediums
Find the right degree of popularization

Create a connection with your audience

Talk about subjects your audience is interested in
Boost interactions : surveys, questions...
Vary the types of mediums used
Use storytelling to make an impression

Show that you are physically involved

Lower your stress by controlling your breathing
Learn how to gaze, use silence and adopt body language
Speak with conviction

Develop your network

Promote future collaborations
Share a specific medium at the end of the speech
Plan discussions in small groups after the conference