



TED TALK: A GUIDE TO A GOOD SCIENCE PRESENTATION

2-hour communication workshop

TED Talks are having phenomenal success on the web. In just a few minutes, they allow us to discover the work of exciting and passionate speakers. Starting out with videos of scientists presenting their work, this workshop seeks to point out the keys to successful public talks.



Objectives

Understand what makes a successful oral presentation
Focus on specific elements of TED Talks

Training duration

2 h

Number of participants

Up to 15 people

Audience

R&D Teams: scientists, engineers, technicians...

Educational resources

Theoretical background, exercises, training course manual in PDF format

Evaluation procedures

Questionnaire at the end of training

Prerequisites

None



Program

Understand what makes a successful oral presentation

Ingredients of a good presentation

Features of a science outreach presentation

Focus on the specific aspects of TED Talks

Content of TED Talks

Attributes of good speakers