



PROMOTE A RESEARCH PROJECT

A training course for standing and talking in public

You come to this course with a presentation of your choice. Throughout the first day, we help you make it more convincing, while teaching you a 3-step method to prepare your oral presentations.

Two or three weeks after this first workshop, you have had time to work on your presentations.

During this second training session, you confront this completed version to external advice. This is the occasion to perfect it: improvement of presentation materials, simplification of speech, resort to “catchy” catchphrases.



Objectives

- Build a clear pitch
- Involve your audience
- Make a successful introduction
- Leave an excellent impression
- Assess your image as a speaker
- Perfect your performance "à la carte" program

Training duration

2 days

Number of participants

Up to 6

Audience

Researchers that may speak at a scientific symposium or a research conference

Educational resources

Theoretical and methodological background, practice on material brought by participants, group exchanges, exercises

Evaluation procedures

Questionnaire at the beginning and at the end of training (self-evaluation)

Prerequisites

None



Program

Build a clear pitch

- Build an effective plan
- Take advantage of the presentation materials
- Find the right level of popularization

Involve your audience

- Sending and receiving messages: the oral communication diagram
- What you are judged on when you speak: the keys to oral communication
- Talk to your audience about what interest them

Make a successful introduction

- Reduce your stress using your breathing
- Use your gaze and silence
- Refine your introduction

Leave an excellent impression

- Keep your audience attention until the end
- Tricks to leave a lasting impression
- Refine your conclusion

Assess your image as a speaker

- Present your finished presentations
- Identify your strong points
- Identify your axes for improvement

Perfect your performance

- Make yours the rules of popularization
- Design supports that make sense
- Build a connection with your audience