



EVALUATE THE EFFECTIVENESS OF A SCIENTIFIC POSTER

2-hour writing workshop

A scientific poster is an excellent way to network and promote your research. It informs others of advances in your work and presents your main results. However, a poster is neither a scientific article, nor a full presentation. What are the qualities of a scientific poster? How much text should it include? Which illustrations should you choose? This workshop presents 9 criteria to evaluate the attractiveness of a poster.

Objectives

Understanding the purpose of a scientific poster
Learning how to assess the attractiveness of a scientific poster

Training duration

2 hr

Number of participants

Up to 15 people

Audience

R&D Teams: scientists, engineers, technicians...

Educational resources

Theoretical background, exercises, training course manual in PDF format

Evaluation procedures

Questionnaire at the end of training

Prerequisites

None

Program

Understanding the purpose of a scientific poster

What are the objectives of a scientific poster?
What are the ways to improve the effectiveness of a poster?

Learning how to assess the attractiveness of a scientific poster

What makes a scientific poster attractive?
On which criteria should you rely to evaluate a scientific poster?