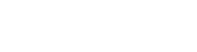


DESIGN ATTRACTIVE POSTERS





A training course to design scientific posters that highlight your results

Scientific posters are a visual communication media to publicize your work. But they are often not very legible and do not draw attention enough.

What method should you use to prepare your posters? What are the writing rules to know? And, during your poster training sessions, how can you favour interactions with the audience?

During two days, this science communication training workshop will help you to find answers to these questions..

Objectives

Make a good first impression Make your results legible Smoothen your style

Training duration

2 days

Number of participants

Up to 6

Audience

Anyone who needs to design and present scientific posters

Educational resources

Theoretical and methodological background, practice on material brought by participants, group exchanges, exercises

Evaluation procedures

Questionnaire at the beginning and at the end of training (self-evaluation)

Prerequisites

None

Program

Make a good first impression

Create an attractive title Work on the visual impact Find a graphic balance

Make your results legible

Acquire simple presentation rules Target the message to convey Use charts easy to understand Narrow information its key elements Tell « a story »

Learn how to present your poster to the audience

Interact with your audience

Make sure your audience remembers the key parts of your communication

Prepare the question and answer session
Produce a paper handout to give out if necessary

