# CREATE STRIKING POWERPOINT PRESENTATIONS

## A training course to create presentation media to support and strengthen your talks

PowerPoint slides are an essential tool for oral presentations.

Yet they are often poorly used and overloaded with information, these flaws weaken speeches.

Which method can you use to prepare your slides? What are the rules of composition and graphic design? And, how can you use these media wisely when you give your presentations?

## Objectives

Create meaningful presentations
Learn the basic rules of graphic design
Leverage your presentation media to address your audience

## Training duration

1 day

## Number of participants

Up to 6 people

## Audience

Any person who needs to create Powerpoint slides and to give oral presentations

## Educational resources

Theoretical and methodological background, practice on material brought by participants, group exchanges, exercises

## Evaluation procedures

Questionnaire at the beginning and at the end of training (self-evaluation)

## Prerequisites

None

## Program

**Create meaningful presentations**
Awaken your creativity
Define your message
Draw a first draft on paper
Only keep the essential elements

**Learn the basic rules of graphic design**
Focus on simplicity
Reduce the signal to noise ratio
Use impactful photos and diagrams
Find a good graphic balance

**Leverage your presentation media to address your audience**
Find your place in relation to the projection screen
Accept to be the center of attention
Use the tools to your own advantage

AGENT MAJEUR