# CREATE A GRAPHICAL ABSTRACT

## Training in the design of visual media

**Graphical abstracts are gaining popularity. These new scientific illustrations are starting to be used in many different scientific fields.**

**Graphical abstracts can be strongly recommended or even mandatory when submitting scientific articles to journal editors. These illustrations are also very interesting to promote your research on social networks.**

**What are graphical abstracts? How can you summarize and highlight your research results as an image? How can they be used on social media? During this training course, your will work on your own graphical abstract and create it step by step.**

## Objectives

Design a meaningful illustration
Learn the basic rules of graphic design
Share your graphical abstract on social media

## Training duration

1 day

## Number of participants

Up to 6 people

## Audience

Any researcher who needs to create a graphical abstract

## Educational resources

Theoretical and methodological background, practice on material brought by participants, group exchanges, exercises, training course manual in PDF format

## Evaluation procedures

Questionnaire at the beginning and at the end of training (self-evaluation)

## Prerequisites

None

## Program

**Design a meaningful illustration**
Target your main message(s)
Draw a first draft on paper
Select the key information
Find a good title

**Learn the basic rules of graphic design**
Take into consideration journal guidelines
Use striking illustrations and icons
Get started with a graphic design tool
Find a graphic balance

**Share your graphical abstract on social media**
Create images compatible with the different formats used by social networks
Write a short post to support your illustration
Select the relevant hashtags
Publish at the right time

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